

USER GUIDE

PURPLETREE STORE SURVEY – FOR OPENCART V3 AND V2

This extension enables you to setup survey questions for visitors of your store.

There are many criteria for selection of user group, like

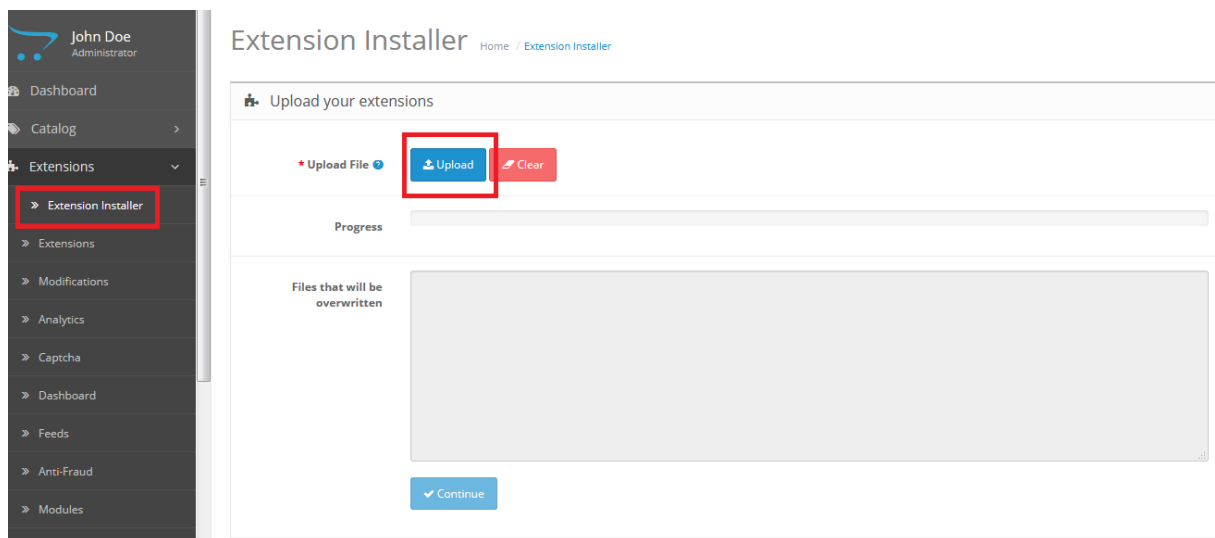
- Lifetime number of orders by customer
- Lifetime spends by user
- x orders in last y days (x and y are configurable)
- all users

There are reports also available for different survey questions, in form of pie charts and tables.

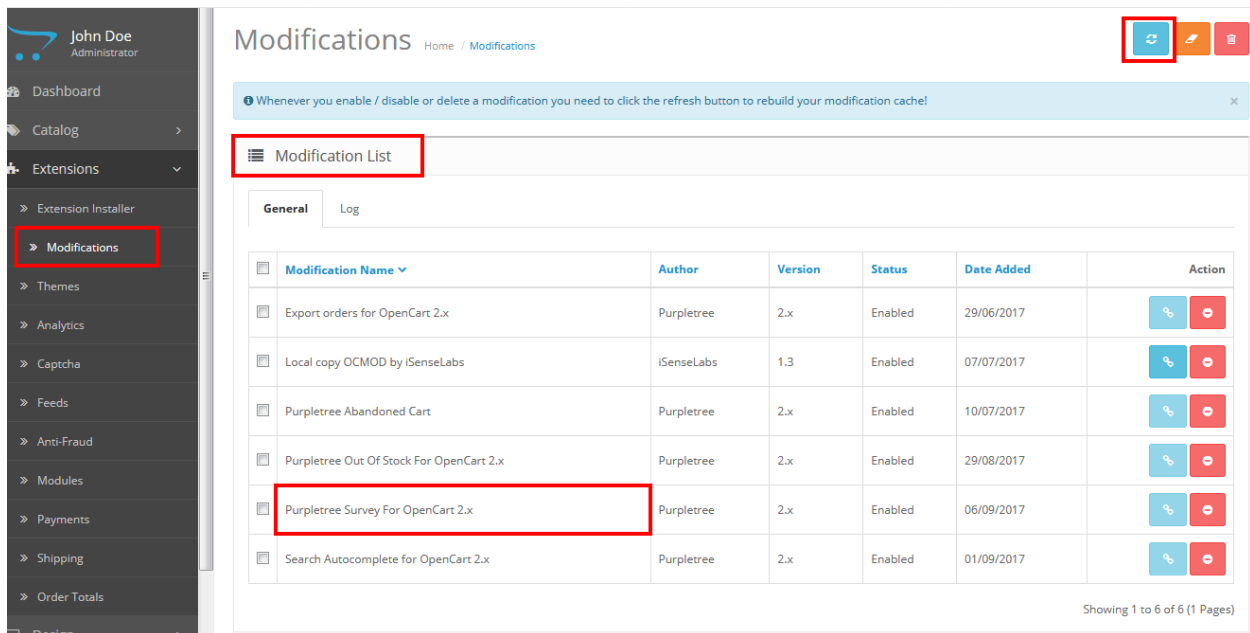
1 INSTALLATION

Before installation, make sure the OpenCart Extension Installer is correctly configured, especially for the FTP settings, including the FTP Root. See <http://docs.opencart.com/extension/installer> for more details.

1. Go to “Extensions” -> “Extension Installer”



2. Click on upload and choose appropriate extension for your opencart version and upload the purpletree-survey-<version>.ocmod.zip
3. Go to “Extensions” -> “Modifications”. You should see an entry for this – “Purpletree Survey ForOpenCart<version>”.



John Doe Administrator

Dashboard
Catalog
Extensions
Extension Installer
Modifications
Themes
Analytics
Captcha
Feeds
Anti-Fraud
Modules
Payments
Shipping
Order Totals













Modifications

Home / Modifications

Whenever you enable / disable or delete a modification you need to click the refresh button to rebuild your modification cache!

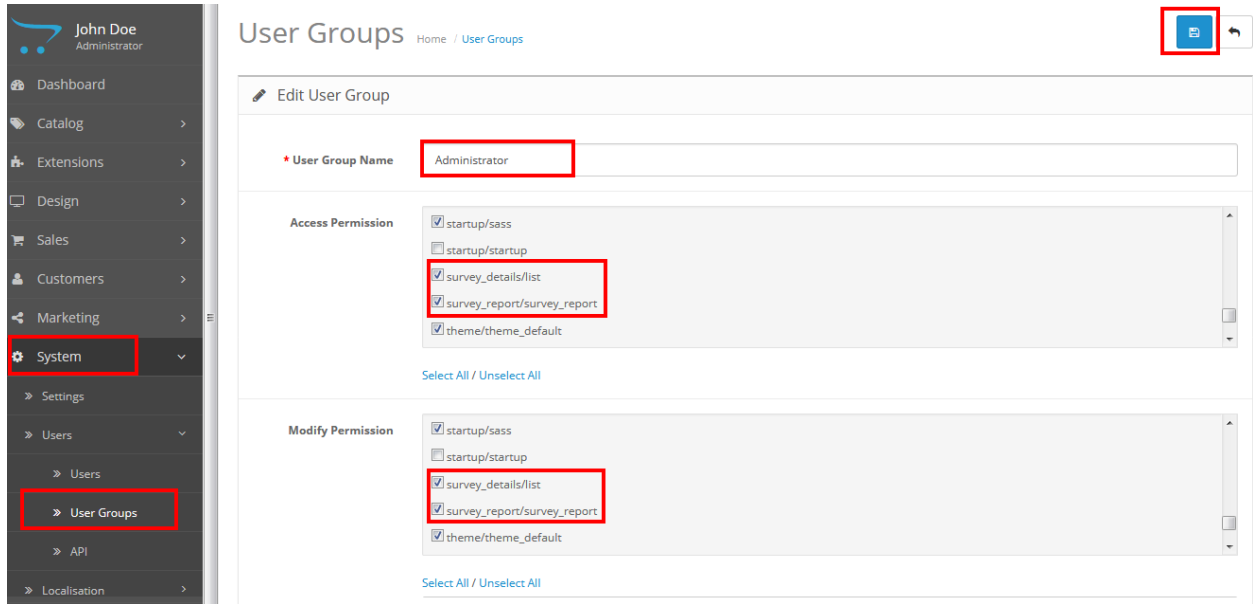
Modification List

General Log























Modification Name	Author	Version	Status	Date Added	Action
Export orders for OpenCart 2.x	Purpletree	2.x	Enabled	29/06/2017	 
Local copy OCMOD by iSenseLabs	iSenseLabs	1.3	Enabled	07/07/2017	 
Purpletree Abandoned Cart	Purpletree	2.x	Enabled	10/07/2017	 
Purpletree Out Of Stock For OpenCart 2.x	Purpletree	2.x	Enabled	29/08/2017	 
Purpletree Survey For OpenCart 2.x	Purpletree	2.x	Enabled	06/09/2017	 
Search Autocomplete for OpenCart 2.x	Purpletree	2.x	Enabled	01/09/2017	 

Showing 1 to 6 of 6 (1 Pages)

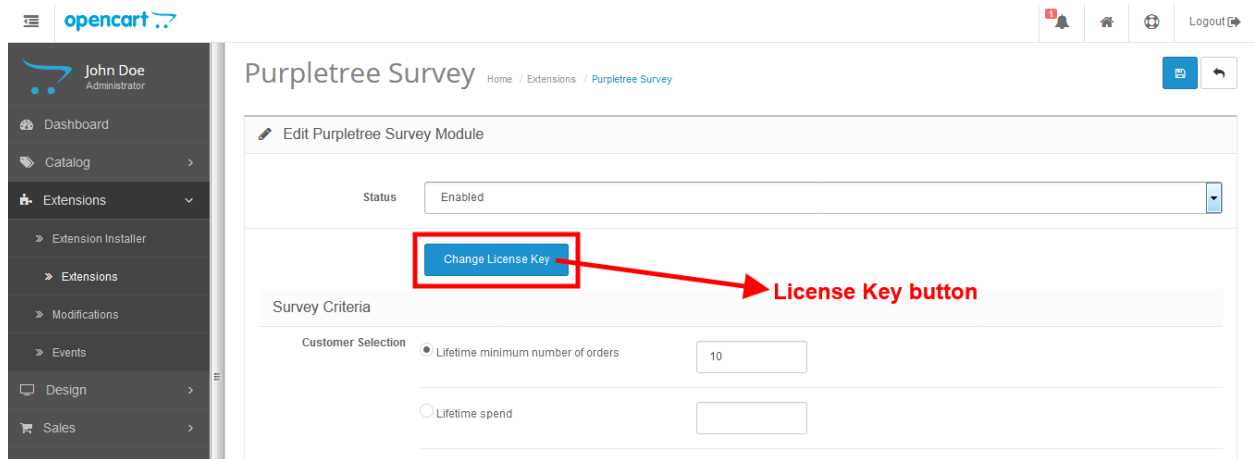
4. Click on the Refresh button, on top right of the page
5. Go to “System -> Users -> User Groups > Edit Administrator”.
 - For opencart version 3.x, set access permission to-
 - extension/module/purpletree_survey
 - extension/survey_details/list
 - extension/survey_report/survey_report
 - For opencart version 2.3- set access permission to-
 - extension/module/purpletree_survey
 - survey_details/list
 - survey_report/survey_report
 - For opencart version older than 2.3- set access permission to –
 - module/ purpletree_survey
 - survey_details/list
 - survey_report/survey_report



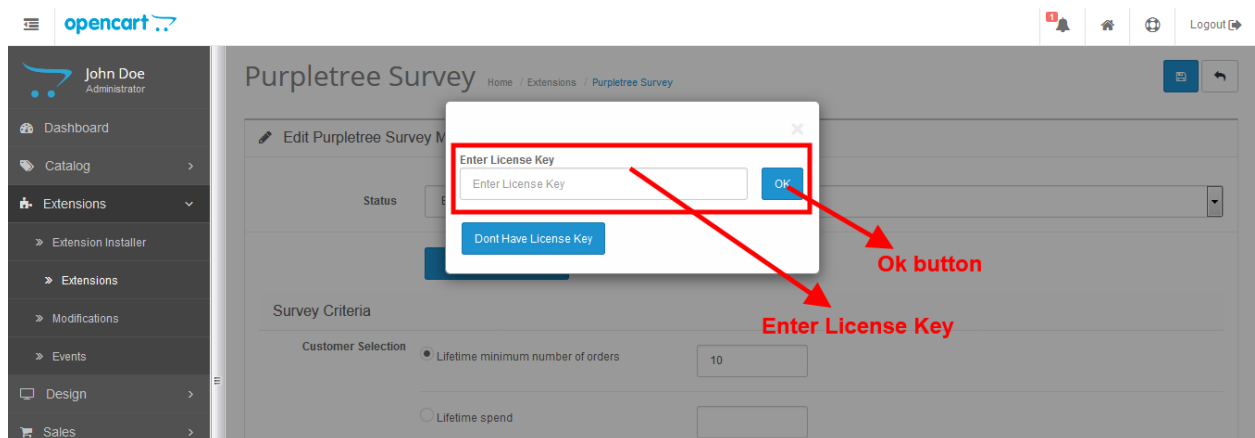
- Now go to “Extensions->extensions”(For opencart version 3.x and 2.3.x) or “Extensions->modules”(For versions older than 2.3.x) select modules, search for “Purpletree Survey” and click on button 1(green) to install module then button 2(blue) for editing status

PayPal Express Checkout Button	 
Purpletree Abandoned Cart	 
Purpletree Out Of Stock	 
Purpletree Search Autocomplete and Suggestion	 
Purpletree Send SMS	 
Purpletree Survey	 
Sagepay Direct Card Management	 
Sagepay Server Card Management	 
Slideshow	 
- Home Page	 
Specials	 

- Click on “Get License” button. Enter License Key –This key is provided when you purchase the extension.

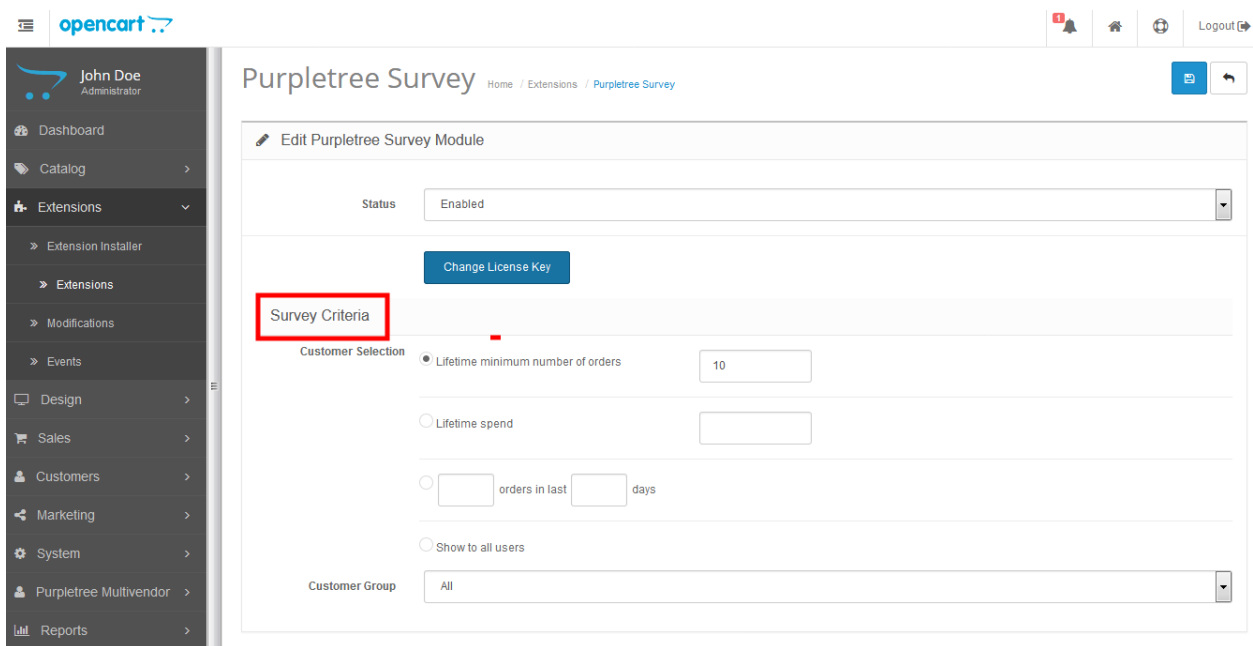
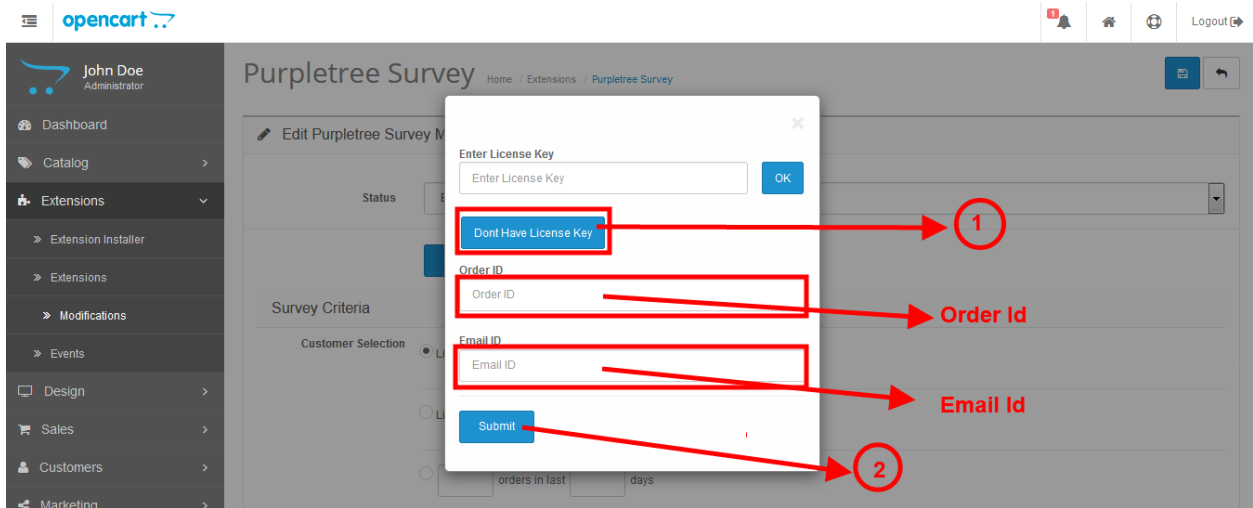


8. Click on “Get License” button. Enter License Key –This key is provided when you purchase the extension.



OR

Go to Admin >Extension> Extension > Purpletree Survey > Edit Module > Click on “Don’t Have License key” button. Enter your Order ID which was generated when you placed an order for our extension and “Email ID”. Click on Submit Button and your license key will be filled on License key field.



9. Here you can set survey criteria, to limit the customers for survey.

Lifetime minimum number of orders -> The survey form will be shown to the customers having more or equal to the number of specified orders.

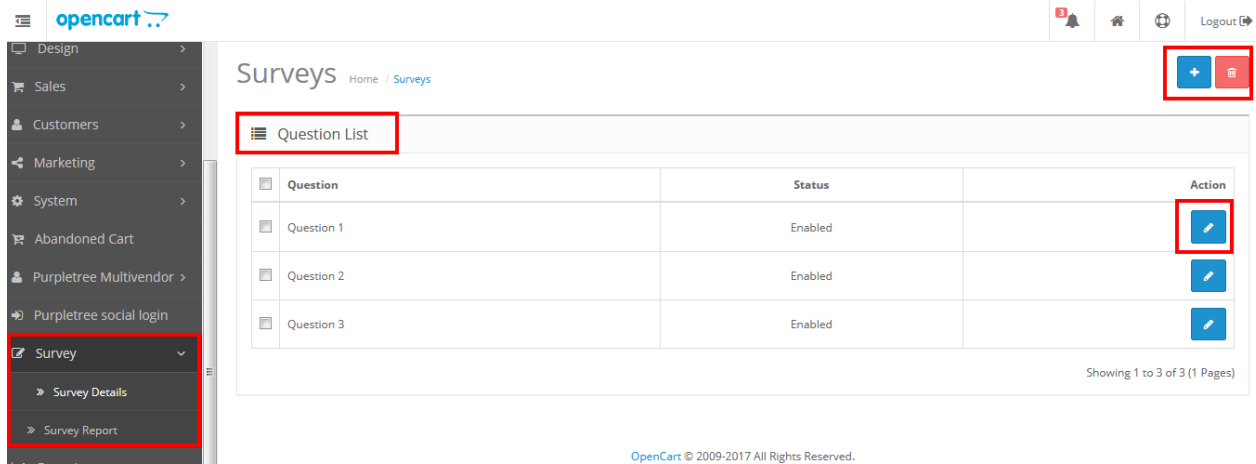
Lifetime Spend -> Total expenditure should be more than or equal to as specified.

10. After that you should see the 'Survey' menu in the left column



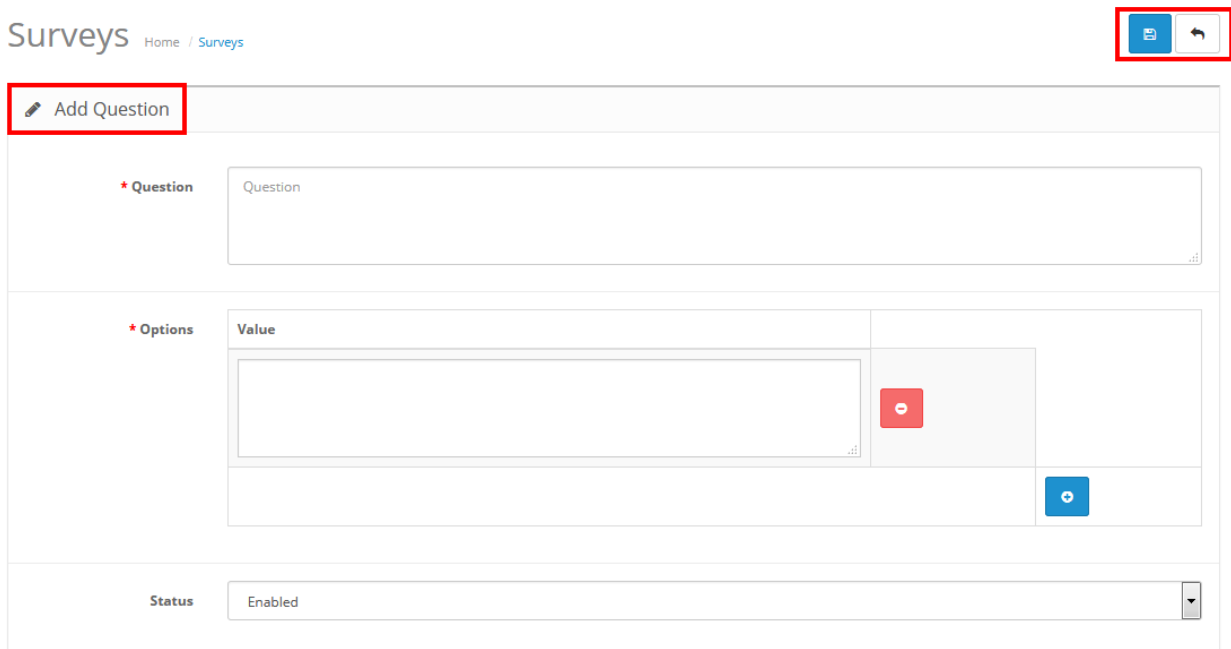
2 USAGE INSTRUCTIONS

1. Go to “Survey->Survey Details” to add, edit or delete questions and options.



The screenshot shows the OpenCart admin interface. The sidebar on the left contains a menu with the following items: Design, Sales, Customers, Marketing, System, Abandoned Cart, Purpletree Multivendor, Purpletree social login, Survey (highlighted with a red box), Survey Details, and Survey Report. The main content area is titled 'Surveys' and shows a 'Question List' table. The table has columns for 'Question', 'Status', and 'Action'. It lists three questions, all with a status of 'Enabled'. Each row has a blue pencil icon in the 'Action' column. A red box highlights the 'Question List' tab and the pencil icon for the first question. In the top right corner, there are buttons for adding (+) and deleting (-) questions, also highlighted with a red box. The footer of the page reads 'OpenCart © 2009-2017 All Rights Reserved.'

2. To add new question, click on ‘+’ button on the upper right corner



The screenshot shows the 'Add Question' form in the OpenCart admin interface. The form is titled 'Add Question' and has a red box around the title. It contains the following fields: a 'Question' text area, an 'Options' section with a 'Value' text area and a red minus button, and a 'Status' dropdown menu set to 'Enabled'. In the top right corner, there are buttons for adding (+) and deleting (-) questions, also highlighted with a red box.

3. Write question and options to the question and set the status to enabled/disabled(default is 'enabled' and click on the 'save' button on the upper right corner.
Note: Disabled questions won't appear in the survey form.
4. To delete question/s, select the questions to be deleted from the list and click on the red 'delete' button on the upper right corner
5. To edit a question, click on the action button in front on the question (to be edited)

Surveys [Home](#) / [Surveys](#)

🖨️ ↶

✎ Edit Question

*** Question**

Status

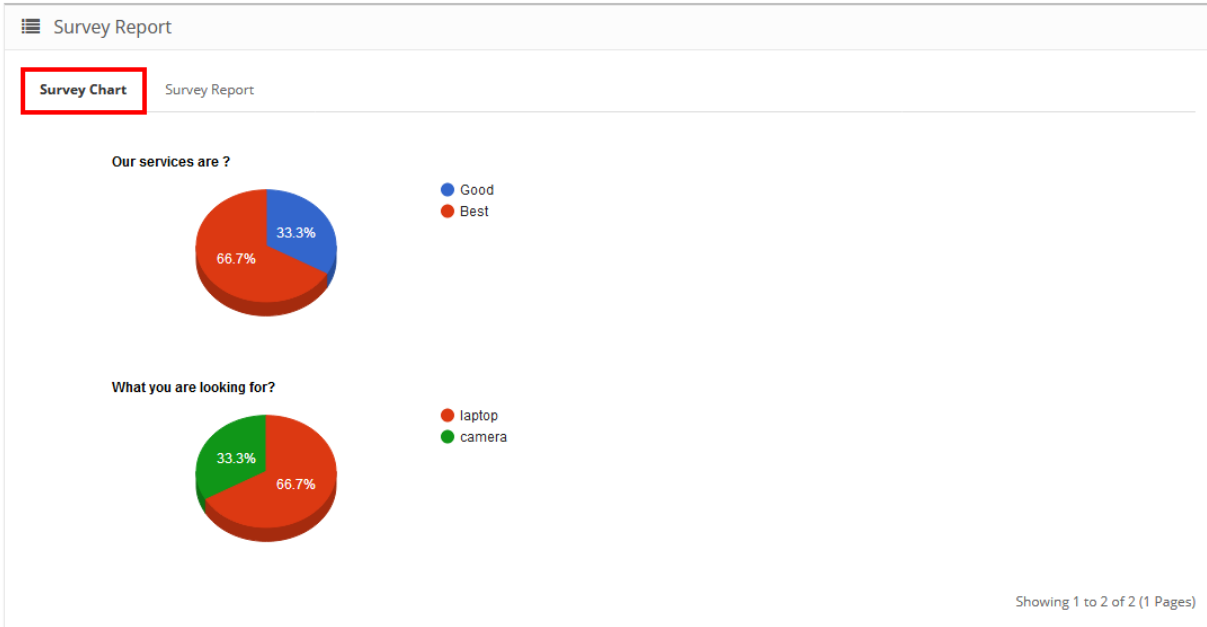
Add/Edit Option Submit

Options		
Option 1		✎ 🗑️
Option 2		✎ 🗑️
Option 3		✎ 🗑️

6. To view survey report go to 'Survey->Survey Report

Here you can see the voting count of each option in the form of pie-chart and report.

Survey Report [Home](#) / [Survey Report](#)



Survey Report [Home](#) / [Survey Report](#)

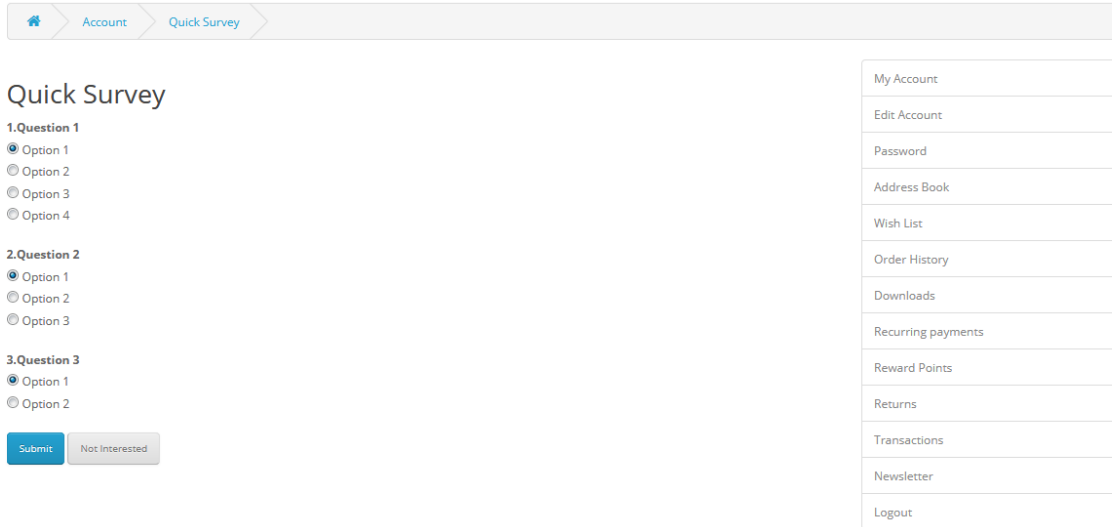
Survey Report

Survey Chart **Survey Report**

Question	Options
Our services are ?	Good 1 Best 2
What you are looking for?	bike 0 laptop 2 mobile 0 camera 1

Showing 1 to 2 of 2 (1 Pages)

7. Survey form will look like this

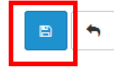



The screenshot displays a web interface with a navigation bar at the top containing a home icon, 'Account', and 'Quick Survey'. Below the navigation bar, the main content area is titled 'Quick Survey' and contains three questions. Each question has radio button options. At the bottom of the survey form are 'Submit' and 'Not Interested' buttons. To the right of the survey form is a vertical sidebar menu with the following items: My Account, Edit Account, Password, Address Book, Wish List, Order History, Downloads, Recurring payments, Reward Points, Returns, Transactions, Newsletter, and Logout.

You can add/remove the right column by adding/removing the path 'extension/survey/survey' from account layout.

Go to 'Design->Layouts' edit account layout, add new root and enter the path 'extension/survey/survey' and save the layout.




To remove, just remove the path from the layout.



 Edit Layout

Choose the store and routes to be used with this layout

* Layout Name

Store	Route	
<input type="text" value="Default"/>	<input type="text" value="account/%"/>	
<input type="text" value="Default"/>	<input type="text" value="extension/survey/survey"/>	
		

Choose the position of the modules

Column Left	Content Top	Column Right
<input type="text" value="Account"/>	<input type="text" value="Account"/>	<input type="text" value="Account"/>
	<input type="text" value="Account"/>	<input type="text" value="Account"/>

3 SUPPORT

Please raise a ticket from <https://www.helpdesk.purpletreesoftware.com> with following information:

1. Order Id
2. Domain name
3. FTP login information (complete information using which one can login)
4. Opencart Admin login information (full access using which installation etc can be done)